

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Brad Duesler
Title: METHOD AND APPARATUS FOR
BEVERAGE MERCHANDISING
Appl. No.: 10/679,705
Filing Date: 10/3/2003
Examiner: Cassandra Hope Davis
Art Unit: 3611
Confirmation Number: 9615

AMENDMENT AND REPLY UNDER 37 CFR 1.116

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Examiner Davis:

This communication is responsive to the Final Office Action dated May 4, 2007, and the Office Action dated September 20, 2007, concerning the above-referenced patent application.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this document.

Remarks/Arguments begin on page 4 of this document.

Please amend the application as follows: